

ORDER

**KSNV**

Orders
Order / Rev: 105124
Alt Order #: 06838422
Product Desc: NRCC IE 2012
Estimate: 2956
Flight Dates: 09/14/12 - 09/20/12
Original Date / Rev: 08/27/12 / 08/27/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: National Media, Inc.
Buying Contact:
Billing Contact:
 815 Slaters Ln.
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRCC-IE
Demographic: A25-54
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	73	\$61,925.00	\$52,636.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	73	\$61,925.00	\$52,636.25	0.00
Totals	73	\$61,925.00	\$52,636.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	32%	\$61,925.00
Market	100%	\$193,515.62

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$58,054.69
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$38,703.12
KTUD	0%	\$0.00
KVVU	15%	\$29,027.34
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$5,805.47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--			2			\$325.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
		WAKE W/WAGNRS1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		2				\$325.00		0.00			
2	KSNV	09/17/12	09/17/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
		WAKE W/WAGNRS1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		2				\$325.00		0.00			
3	KSNV	09/18/12	09/18/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
		WAKE W/WAGNRS1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		2				\$325.00		0.00			
4	KSNV	09/19/12	09/19/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
		WAKE W/WAGNRS1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		2				\$325.00		0.00			
5	KSNV	09/20/12	09/20/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
		WAKE W/WAGNRS1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		2				\$325.00		0.00			
6	KSNV	09/14/12	09/14/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		WAKE W/WAGNRS2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		1				\$1,000.00		0.00			
7	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		WAKE W/WAGNRS2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$1,000.00		0.00			
8	KSNV	09/18/12	09/18/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		WAKE W/WAGNRS2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1				\$1,000.00		0.00			
9	KSNV	09/19/12	09/19/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		WAKE W/WAGNRS2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1				\$1,000.00		0.00			
10	KSNV	09/20/12	09/20/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		WAKE W/WAGNRS2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$1,000.00		0.00			
11	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$350.00	1	0.00	NM	2	\$700.00
		NW3 AT SUNRISE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		2				\$350.00		0.00			
12	KSNV	09/15/12	09/15/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
		SATURDAY TODAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		2				\$625.00		0.00			
13	KSNV	09/16/12	09/16/12		CM	6a-7a	-----S	:30	2	\$325.00	1	0.00	NM	2	\$650.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Sunrise - SUNDAY											
				News 3 Sunrise SUNDAY											
				NW3-SUNRS WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					2	\$325.00		0.00			
14	KSNV	09/16/12	09/16/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
				Sunday Today											
				SUN TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					2	\$625.00		0.00			
15	KSNV	09/14/12	09/14/12	M-F Today Show III 4th H	CM	10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$325.00		0.00			
16	KSNV	09/17/12	09/17/12	M-F Today Show III 4th H	CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$325.00		0.00			
17	KSNV	09/18/12	09/18/12	M-F Today Show III 4th H	CM	10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$325.00		0.00			
18	KSNV	09/19/12	09/19/12	M-F Today Show III 4th H	CM	10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$325.00		0.00			
19	KSNV	09/20/12	09/20/12	M-F Today Show III 4th H	CM	10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHW3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$325.00		0.00			
20	KSNV	09/14/12	09/14/12	Rachael Ray	CM	11am-12pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$325.00		0.00			
21	KSNV	09/17/12	09/17/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$325.00		0.00			
22	KSNV	09/18/12	09/18/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$325.00		0.00			
23	KSNV	09/19/12	09/19/12	Rachael Ray	CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$325.00		0.00			
24	KSNV	09/20/12	09/20/12	Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$325.00		0.00			
25	KSNV	09/15/12	09/15/12		CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Today - SATURD															
News 3 Today - SAT															
NEWS3 TDY-WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$500.00		0.00						
27	KSNV	09/14/12	09/14/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	----F--	2		\$1,000.00		0.00						
28	KSNV	09/17/12	09/17/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	2		\$1,000.00		0.00						
29	KSNV	09/18/12	09/18/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-T-----	2		\$1,000.00		0.00						
30	KSNV	09/19/12	09/19/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	2		\$1,000.00		0.00						
31	KSNV	09/20/12	09/20/12	M-F Early News M-F Early News	CM	5-630p	---T---	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---T---	2		\$1,000.00		0.00						
32	KSNV	09/15/12	09/15/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	3	\$650.00	1	0.00	NM	3	\$1,950.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	3		\$650.00		0.00						
33	KSNV	09/14/12	09/14/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	----F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	----F--	2		\$1,000.00		0.00						
34	KSNV	09/17/12	09/17/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	2		\$1,000.00		0.00						
35	KSNV	09/18/12	09/18/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	-T-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-T-----	2		\$1,000.00		0.00						
36	KSNV	09/19/12	09/19/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	--W----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	2		\$1,000.00		0.00						
37	KSNV	09/20/12	09/20/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	---T---	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---T---	2		\$1,000.00		0.00						
38	KSNV	09/18/12	09/18/12		CM	8-9pm	-T-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00

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Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2956

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tues PR 8-9p											
				Tuesday Prime 8-9pm											
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$4,000.00		0.00			
39	KSNV	09/16/12	09/16/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
				NFL Football											
NBC SUN-FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$10,000.00		0.00			
40	KSNV	09/17/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$1,100.00		0.00			
41	KSNV	09/18/12	09/18/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$1,100.00		0.00			
42	KSNV	09/19/12	09/19/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$1,100.00		0.00			
43	KSNV	09/15/12	09/15/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
WKD2 NWS-AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$1,100.00		0.00			
44	KSNV	09/16/12	09/16/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
WKD NWS3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$1,100.00		0.00			
45	KSNV	09/14/12	09/14/12	Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$225.00	1	0.00	NM	1	\$225.00
				Late Night w/Fallon											
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$225.00		0.00			
46	KSNV	09/17/12	09/17/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
				Late Night w/Fallon											
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$225.00		0.00			
47	KSNV	09/18/12	09/18/12	Late Night w/Fallon	CM	1237a-136am	-T-----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
				Late Night w/Fallon											
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$225.00		0.00			
48	KSNV	09/19/12	09/19/12	Late Night w/Fallon	CM	1237a-136am	--W----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
				Late Night w/Fallon											
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$225.00		0.00			
49	KSNV	09/20/12	09/20/12	Late Night w/Fallon	CM	1237a-136am	---T---	:30	1	\$225.00	1	0.00	NM	1	\$225.00
				Late Night w/Fallon											
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$225.00		0.00			
50	KSNV	09/15/12	09/15/12		CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00

Order / Rev: 105124
 Alt Order #: 06838422
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2956

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Saturday Night Live											
				Saturday Night Live											
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S-		1		\$1,400.00		0.00					
N51	KSNV	09/16/12	09/16/12	SIGN ON-SIGN OFF	CM	930-10P	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				Chris Matthews		(9:30 PM-10:00 PM)									
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S		1		\$1,200.00		0.00					
52	KSNV	09/16/12	09/16/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Sports Night in Las Vegas											
SPORT NT-L VGS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S		1		\$400.00		0.00					
N53	KSNV	09/15/12	09/15/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				WKND Jeop/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S-		1		\$500.00		0.00					
													Totals	73	\$61,925.00